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1994 - 2019

— SSE RIGA —

# Importance of cross-border co-operation for students

Central Baltic Programme Annual Event / European Cooperation Day  
2019

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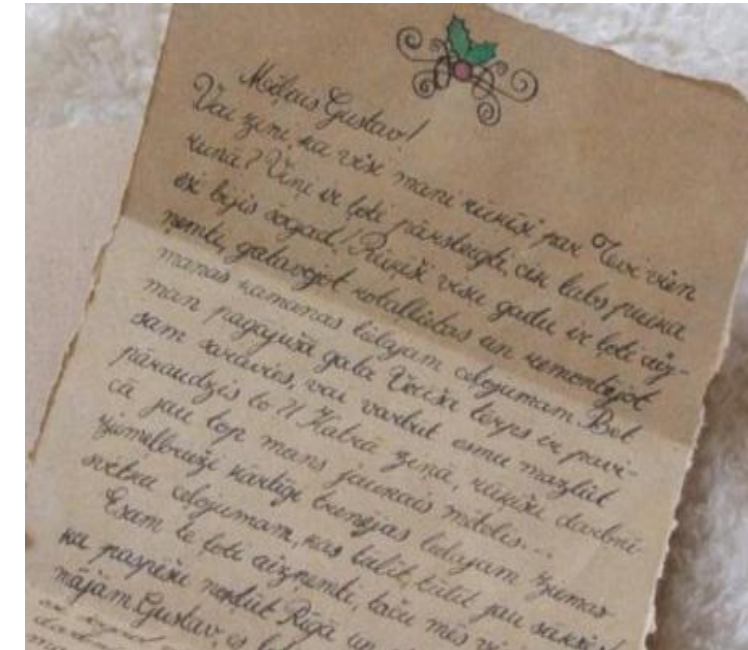
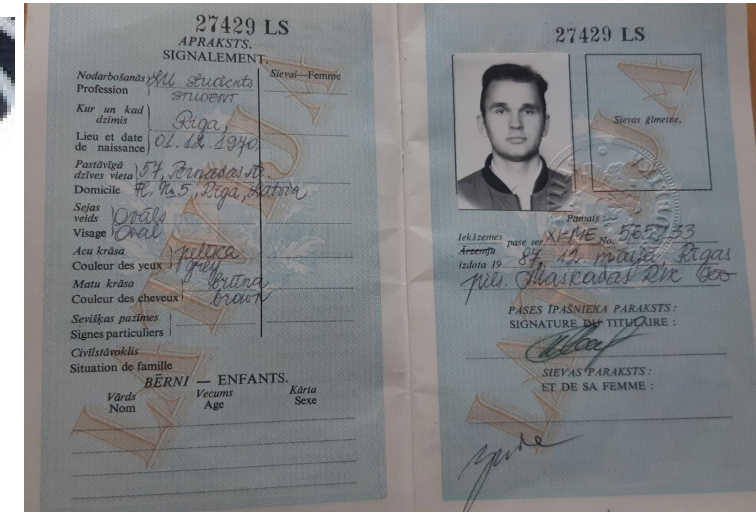
# The Story

- Background and experience.
- Global trends in education.
- Learning and networking experiences
- Cultural experience.
- Teamwork skills
- Policy logic and goals
- Why?



# Background and experience

- First group of Baltic students on Gotland in 1992
- Work in international companies: Forbo, Ober House, Euroskor, Oxford Research, SSE Riga
- Networks and co-operation: ENSR, Nordbiz
- On average 2 international courses per year
- Projects: Interreg, Erasmus, Nordplus



# Global trends in education

- More individual and tailored approach
- E-learning platforms
- AI, ML, AR etc.
- Project and problem based learning
- Role of teacher
- Importance of social and emotional skills



# Learning and networking

- Learning is a much broader concept now.
  - Knowledge
  - Skills
  - Competencies
  - Capabilities
- Easier to access top competence in all areas
- Networking is an asset to invest in



# Cultural experience

- Enhances the personal development
- Critical skill for global competitiveness
- Competitive against AI, ML etc.,
- The process and the outcome are equally important



# Teamwork skills

- Crucial skill for future career
- Improve learning experience and comprehension
- Facilitate creativity and innovation
- Develop tolerance
- Improve argumentation skills

**The more diverse team = the better result!**





# Policy logic and goals

- Increase cross border co-operation in education and business
- Eliminate rational and irrational barriers for co-operation
- Facilitate knowlege exchange and spillovers
- Create and sustain common values



# Expected impacts

## Political

- More coherent policies
- Regional cohesion
- Developed and prosperous welfare societies in all EU countries

## Economic

- Improved competitiveness
- Improved productivity
- More innovations
- Improved efficiency

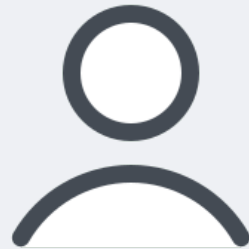
## Geopolitical

- Resistance to external pressure

# How to, and why?

- Invest: get involved in international projects- courses, events etc.
- Grow: create your experience portfolio the bigger and more diverse the better
- Improve: develop your tolerance and cross cultural skills
- Sustain: create and maintain your networks

# Contacts



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**Thank You!**

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