

## Project Implementation Seminar

### Communication exercise - Publicity requirements



Are the cases listed below fulfilling publicity and communication requirements? Discuss each one around your table.

#### Case 1 Logo size



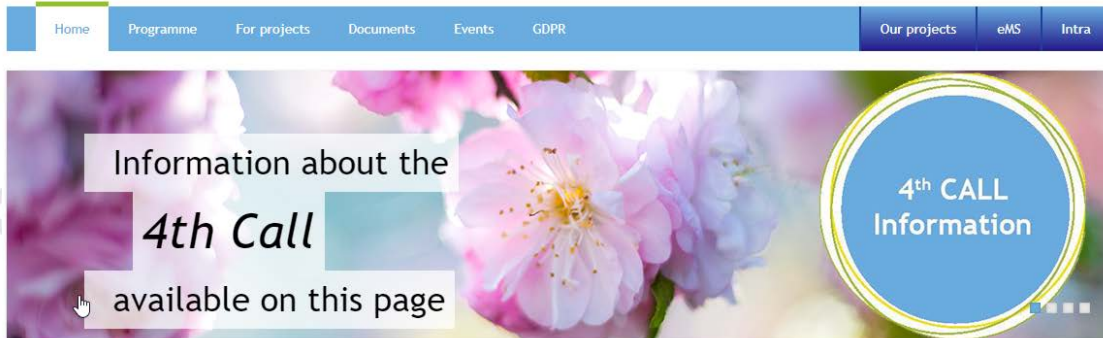
**EUROPEAN UNION**  
European Regional Development Fund

What do you think about the size of the two logos? Is the ratio between the two correct?

## Case 2 Website



*The Central Baltic 2014-2020 Programme finances result orientated cross-border cooperation projects in Estonia, Finland (incl Åland), Latvia and Sweden*



Are the logos placed in the header of the website in the correct position?

## Case 3 The EU Flag



Can a wavy EU flag fulfill publicity requirements?