



# Experiences in managing a Central Baltic project and partnership

[www.marebalticum.org](http://www.marebalticum.org)

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Turku, 5 April 2018

Promoting Health  
of the Cities



**Let us be active!**

Social inclusion of older people through volunteering in Estonia, Latvia and Finland



**MUCH MORE**

empowering men through peer-group activities



Health and social education for children



Reacting to Growing Immigration - Strengthening social  
inclusion of Estonian migrant families in Finland and Estonia

- HEAT – Participatory urban planning for healthier urban communities, started 1 April 2018
- Planning one more project application for a possible future call



Project goal



### What worked? 😊

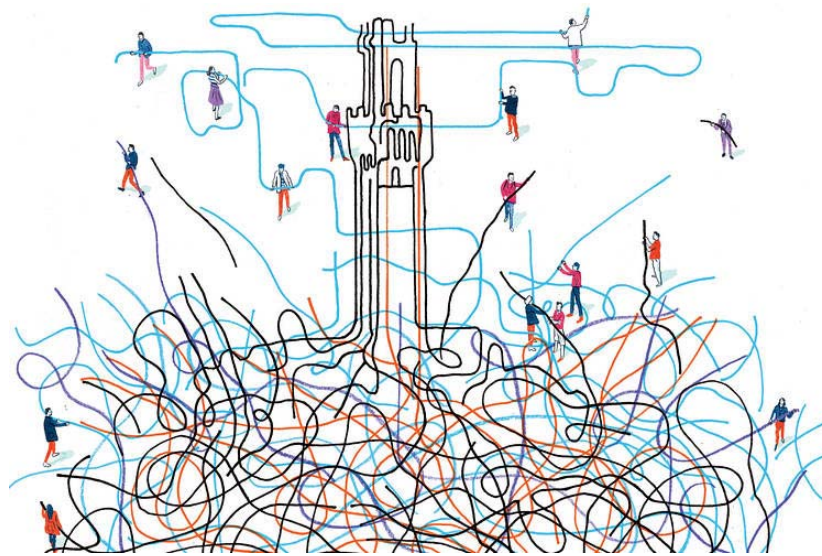
- ✓ Templates,
- ✓ Examples,
- ✓ Coaching,
- ✓ Skype,
- ✓ Google drive, Dropbox,

### What didn't? ☹️

- Sending the links to the documents,
- Long emails, even if well constructed,
- Sharepoint, Base Camp etc.,
- Video confrence systems



### Organizational differences





### Role of preparation activities in smooth starting of the project

- ✓ Email with next steps and instructions: eMS, skype ID, example of job description,
- ✓ Shorter version of manual and communication guidelines – summary and key instructions translated into ‘normal’ language,
- ✓ Finnish partners: take care for FLC application,
- ✓ Get to know each other via skype,
- ✓ Set the kick-off meeting date early,
- ✓ Discuss the key terms from the application like ‘workshops’, ‘trainings’, ‘seminars’, ‘intervention model’ etc.

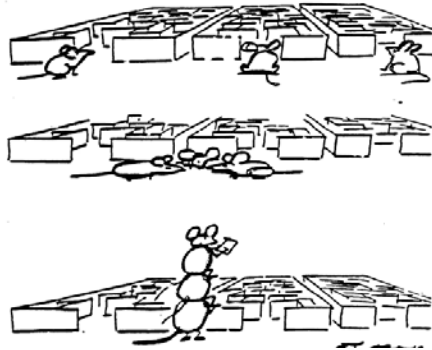


**Don't panic!**

**Don't forget about the CB Secretariat!**



**Have fun – enjoy the process 😊**



**Thank you for attention!**

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